

# The Brand Awareness

## Marketing Package

J'VITA  
PRICE LIST  
2011



*Your Gateway to a Beautiful World.*

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J'Vita CosMedic  
Consultants

# Invest in Your MediSpa Business with the Marketing Expertise of J’Vita CosMedic Consultants.



Relax and leave the details to the marketing professionals at J’Vita CosMedic Consultants. Our design team will work with you to create your own customized brand image marketing tools that will help launch your new medispa, or refresh and modernize your existing business look so you can stay ahead of your competition.

Imagine having the key marketing tools that will help generate sales and present your personalized business signature in today’s high-tech market among very discerning and savvy consumers. With J’Vita, you and your business will benefit from having the expertise of a graphic designer, website designer website coding specialist, marketing copywriter, marketing project manager and print production specialist all at an economical and competitively priced package cost. Our popular turnkey promotional image package is called the Brand Awareness Marketing Kit.

J’Vita CosMedic Consultants is your one stop resource to support your brand awareness marketing and business needs including financing, spa industry coaching, equipment and product sales plus anti-aging laser education. See more at [www.jvitagroup.com](http://www.jvitagroup.com)

# The Brand Awareness Marketing Kit Complete

Turnkey Package Price Includes Items 1 Through 6.

## 1. Logo & Signature Line Graphic Design

Customized, full colour design includes signature positioning tagline to truly differentiate your business from the competition.

## 2. Business Card Graphic Design

Highlight your new logo & business contact info with a 4/color, 2 sided networking tool!

## 3. Service Menu Product Mix, Writing, and Graphic Design

Present a visually stunning 4 color, 12 to 16 page service menu to highlight your unique treatments to clients.

## 4. Website Design Fully Coded & Interactive

Having a professional user friendly website reflecting your print menu is a must for presenting your business, service offerings and specials to clients.

## 5. Print File Disc

Receive a complete graphic version of your logo, business card and menu file for future revisions and reprinting.

## 6. Project Management

A manager coordinates your project through the graphic and web design design process, so you have a marketing package delivered that exceeds your expectations.

## Brand Awareness Marketing Kit

**Total Package \$6,500**

The brand awareness marketing kit includes up to 3 sets of revisions for logo, business card, menu and website design, and does not include printing. Printing will be quoted upon request.

# The J'Vita Creative Team Provides the Most Professional Custom Marketing Tool and Designs.

## Package Design Sample:



Brochure Cover Design



Logo Design



Web Page Design



Brochure Inside Spread Design



Business Card Design

## Logo Designs and Brochure Covers:



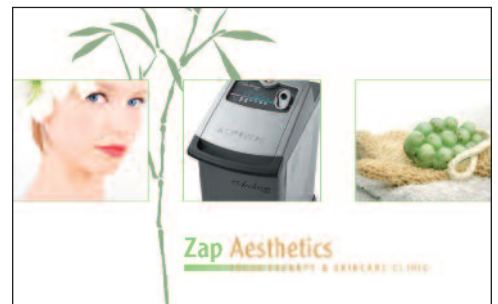
Brochure Cover Design



Brochure Cover Design



Brochure Cover Design



Brochure Cover Design

# J’Vita CosMedic Consultants

## New Client “Brand Awareness Kit” Questionnaire

Contact Name:	Date
<hr/>	
Business Name:	
<hr/>	
Business Address:	
<hr/>	
Business Telephone:	Cell Phone:
<hr/>	
Email:	Website:
<hr/>	

The purpose of this questionnaire is to help our Creative Team (writers, graphic designer, web designer) to develop a customized Brand Awareness Kit which will reflect your business’s personality and unique service offerings to existing and potential new clients.

Your business logo, business cards, service menu and website will be professionally developed with a consistent and professional look and feel that is designed to sell your concept. (Please note that the entire creative process from start to finish is about 6 weeks and will depend on approval turnaround times etc.)

### Your Business Logo and Name:

(Please send a color copy of your existing logo via email if applicable)

1. Do you want to update your logo (color, type style, name etc.?), or do you need a brand new logo designed?. If Yes please provide details:

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2. What is the color and design theme inside your spa/clinic?

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3. Are there any themes you would like to represent in your menus and website (e.g. seaside, floral, ultra modern, pastel, bold, earthy etc)

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# J’Vita CosMedic Consultants

## New Client “Brand Awareness Kit” Questionnaire

### Your Current or Proposed Service Offerings:

1. What makes your business unique from the competition?

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2. Who is your competition in the immediate area?

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3. How would you describe your business (your mission statement) to clients?  
(e.g. a nurturing oasis specializing in skin & body health for busy people etc.)

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4. What is your target customer? (e.g. female, male, age, income, occupation, local market personality etc.)

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### Other Information:

1. Are there any other details or information you wish to provide us, in developing your Brand Awareness Kit?

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2. If you are a new spa/clinic what is your planned opening date?

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Please fax or email this questionnaire to J’Vita CosMedic Consultants.

Email: to [jean@jvitagroup.com](mailto:jean@jvitagroup.com) Fax: 604.293.1909 Phone: 604.293.1902 Toll Free: 1.866.945.8482.

Your Brand Awareness Kit price does not include: 1) Domain Name or Registration 2) Website & Email Hosting 3) Website Updates & Maintenance.  
J’Vita will provide options for these services.

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J'Vita CosMedic  
Consultants

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